



ANIMAL WELFARE BOARD OF INDIA
Ministry of Fisheries, Animal Husbandry and Dairying, Govt. Of India
(Department of Animal Husbandry and Dairying)
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F. No. 3-4/2021-22/PCA

Date: 24.11.2023

To,

1. The Chief Secretary of all States/UTs
2. The Director General of Police of all States/UTs
3. State Animal Welfare Board of all States/UT's
4. The District Magistrate of All States/ UTs.
5. The Municipal Commissioner of all States/UTs

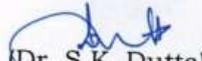
Subject: Advisory on International Meatless Day- Regarding

1. The Meatless Day campaign was started in the year 1986 to adopt a vegetarian lifestyle in order to save and prevent the killing of animals. The International Meatless Day which is also known as the "International Vegetarian Day" is celebrated on 25 November every year around the world. It is celebrated by refraining from eating meat on the day, including fish, eggs, poultry, red meat etc. Some State Govt. in India have already directed the slaughterhouses and meat shops to be closed on 25th November every year.

Another good way to celebrate Meatless Day is to volunteer at animal shelters or donate supplies or money to them. The Meatless Day campaign urges people to take an oath to go vegetarian at least for a day. The day teaches us the importance of animals' right to life, shelter, drinking water and food, freedom from any abuse, cruelty, physical trauma, human exploitation, malnutrition and diseases, and their right to respect, love and security.

2. India has the lowest per capita meat consumption in the world. This global day of advocacy and awareness celebrates the benefits of vegetarianism and encourages people to reduce their consumption of animal products. The day is commemorated to create awareness about the benefits of vegetarianism. There is a need to endeavour to move more people to this level of consciousness.
3. Therefore, people may celebrate Meatless Day on 25 November 2023, as requested by various organizations, by avoiding the consumption of meat to save the lives of millions of animals.

Yours sincerely,


(Dr. S.K. Dutta)
Secretary